

## VLW 2009 - Roundtable Discussions

VLW 2009 attendees split into small groups  
and answered this question:

### How to jumpstart a slow or failing chapter?

*All attendees had an opportunity to view the suggestions made by each group and were asked to select their "Top 10" solutions. The score indicates the number of people who selected that response as a "Top 10" solution.*

Score	Group 1
27	Use ANNA Connected for connectedness
6	Motivate
6	Addressing next generation "meeting them where they are at"
5	Generate enthusiasm
5	Corporation acknowledgement of certification
5	Electronic Media
5	Increase incentives for participants
3	Challenge: Back to Basics, Review charter/face to face contact
1	Evants to generate funding and encourage participation Answer WIIFM - "What's in it for Me?"
Group 2	
8	Meeting needs/needs assessment: CNEs, creativity, quality not quantity, fun, fellowship, food
7	Inspiring Leaders/Motivate, mentor - talents, passions
7	Free National Meetings and regional perks - Energy - Health - Spiritual
4	Create a "sense of community": Getting to know each other, individuals, networking
Group 3	
18	Acknowledge each participant after meeting w/ letter/e-mail
17	Contact Ed Dept of Hosp/units to spread the word
16	Tell others there IS a chapter
10	Give away a membership at chapter meeting
7	Reach out to Regional Officers (CC, CCE and VP)
7	Develop Powerpoint with "Benefits to membership to ANNA"
4	Find a sponsor - plan ahead
3	Provide incentives for RNs to join (\$\$)
Group 4	
34	Survey members and non-members
13	Reach out to new nurses in nephrology
12	Do we have right leaders?
12	Invite non-nurses to join
8	Fun things/raffles with memberships
7	Educate on what ANNA is and why it's vital
3	New officers/leaders with new ideas
3	Assist with CE \$
2	Share cost savings of new membership (free for 3)
1	Overinvite to meetings Use Survey Monkey

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Here, the answers are listed in order by the score they received:

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	Use Survey Monkey