# VLW 2009 attendees split into small groups and answered this question:

# Ideas for Fundraising?

All attendees had an opportunity to view the suggestions made by each group and were asked to select their "Top 10" solutions. The score indicates the number of people who selected that response as a "Top 10" solution.

## Score Group 1

- 28 Offer speakers to local nursing schools
- 11 Sponsors/Wellness walks
- 9 Education Days Workshops
- 8 Cookbooks
- 5 Raffles
- 4 Motorcycle Run
- 3 Concerts Battle of the Bands
- 2 "Dialysis friendly" bake sales
- 1 Soliciting Funds offering service
- 1 Christmas tree sales

Restaurants

Selling ANNA products

Audioconferences

Certification Review Courses (PCT, non-member RNs)

Exhibit at large meetings

Fun park day

### Group 2

- Meet & Greet Meeting (wine tasting/cooking, gardening class)
- 15 Certification Review classes (CNN/CDN)
- 12 Raffles
- 12 Donations from local businesses (giftcards, product, services)
- 6 Estate Planning
- 2 Auctions

Selling ANNA products-tailored to chapter

Bake sales

Registration fees

Craft sales - ANNA members donate portion of sales

#### Group 3

- 4 Garage sale
- 3 Bake sale
- 3 Cookbook including Ads
- 3 Advertisement
- I Open own thrift store

Item sale - t-shirts, pins, candy

Ask for money (grants, vendors, other fundraiser assoc., stores support, local businesses, 10% sale on a day

Social events (biker 5K run, dances, golf, trivia nights, entertainment, volunteer time, dinners)

Raffles

Charge for meetings (internal member vs. nonmenber

Patient Education (flyers/newsletter, education events, Web site)

Trick tray

#### **Group 4**

- 16 1/2 off new members (PCTs)
- 12 Education Fair charge/community
- 9 Collaborative state-wide meeting
- 6 Training PCTs

- 5 Social event "save the date"
- 5 promote to "all" providers of renal patients
- 5 Associate members
- 4 Cannulation camp
- 3 Awards
- 2 Value added programming
- 1 Ensure CNEs
- 1 Raffle/Silent Auction in conjunction with KDAE

Spring time conference

Auctions (membership volunteers for "job"

Doctors - ask for money, donate time, "quotes for your thoughts"

Bingo - incentive?

Dance-a-thon

door to door drive

Spare change jar (profanity jar)

Pen pals (nurses, patients - get other communities involved)

## Here, the answers are listed in order by the score they received:

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- 5 Raffles
- 5 Social event "save the date"
- 5 promote to "all" providers of renal patients
- 5 Associate members
- 4 Motorcycle Run
- 4 Garage sale
- 4 Cannulation camp
- 3 Concerts Battle of the Bands
- 3 Bake sale
- 3 Cookbook including Ads
- 3 Advertisement
- 3 Awards
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- 2 Auctions
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