

VLW 2009 attendees split into small groups
and answered this question:

Increasing member Involvement in activities:

All attendees had an opportunity to view the suggestions made by each group and were asked to select their "Top 10" solutions. The score indicates the number of people who selected that response as a "Top 10" solution.

Group 1		
Professional Role modeling	1	8
Recruitment rewards - COTY points awards help fund meetings	1	8
Enthusiastic passionate networking membership	1	6
Multidisciplinary efforts - NANT/privileges	1	5
Broadening education	1	4
Relationships for a lifetime	1	2
Mentorship for/to new members	1	
Enabling meeting participation	1	
Providing a safe/fun/professional experience	1	
Leverage collaborative support from LDOs	1	
Group 2		
Survey monkey	2	24
Communication - follow-up notes to all	2	9
Community involvement health fairs	2	5
On-site visits	2	4
Personal Contacts	2	4
CEs	2	3
Food	2	1
Raffles	2	1
Fun	2	
Discount memberships	2	
Mentoring	2	
Group 3		
Ask membership what their needs are	3	14
Go to Workplace	3	10
Membership incentive/award	3	5
Utilize their strengths/expertise	3	4
Generational Needs	3	4
Technology	3	3
Redefine "involvement"	3	2
Food - fun - comradierie	3	1
Different kinds of activities - variety	3	
Peer pressure	3	
Convenience to all	3	
Group 4		
Ask members what they want!	4	40
Unit liaisons	4	14
Discounts for bringing friends	4	12
Reach out with personal touch/phone in person	4	9
Silent auction/raffles	4	6
Promote fun	4	3
Chapter specific resource corp	4	3
Food	4	2
Handwritten notes	4	2
Laptops at meetings to sign up online	4	2
Family Involvement	4	2
Positive communication	4	2
Rewards	4	1
Diverse educational topics	4	1
Newsletter, website, ANNA Connected	4	
Word of mouth	4	

Here, the answers are listed in order by the score they received:

Score Increasing member Involvement in activities:

- 40 Ask members what they want!
- 24 Survey monkey
- 14 Ask membership what their needs are
- 14 Unit liaisons
- 12 Discounts for bringing friends
- 10 Go to Workplace
- 9 Communication - follow-up notes to all
- 9 Reach out with personal touch/phone in person
- 8 Professional Role modeling
- 8 Recruitment rewards - COTY points awards help fund meetings
- 6 Enthusiastic passionate networking membership
- 6 Silent auction/raffles
- 5 Multidisciplinary efforts - NANT/privileges
- 5 Community involvement health fairs
- 5 Membership incentive/award
- 4 Broadening education
- 4 On-site visits
- 4 Personal Contacts
- 4 Utilize their strengths/expertise
- 4 Generational Needs
- 3 CEs
- 3 Technology
- 3 Promote fun
- 3 Chapter specific resource corp
- 2 Relationships for a lifetime
- 2 Redefine "involvement"
- 2 Food
- 2 Handwritten notes
- 2 Laptops at meetings to sign up online
- 2 Family Involvement
- 2 Positive communication
- 1 Food
- 1 Raffles
- 1 Food - fun - comradierie
- 1 Rewards
- 1 Diverse educational topics
- Mentorship for/to new members
- Enabling meeting participation
- Providing a safe/fun/professional experience
- Leverage collaborative support from LDOs
- Fun
- Discount memberships
- Mentoring
- Different kinds of activities - variety
- Peer pressure
- Convenience to all
- Newsletter, website, ANNA Connected
- Word of mouth